

STORTRACK

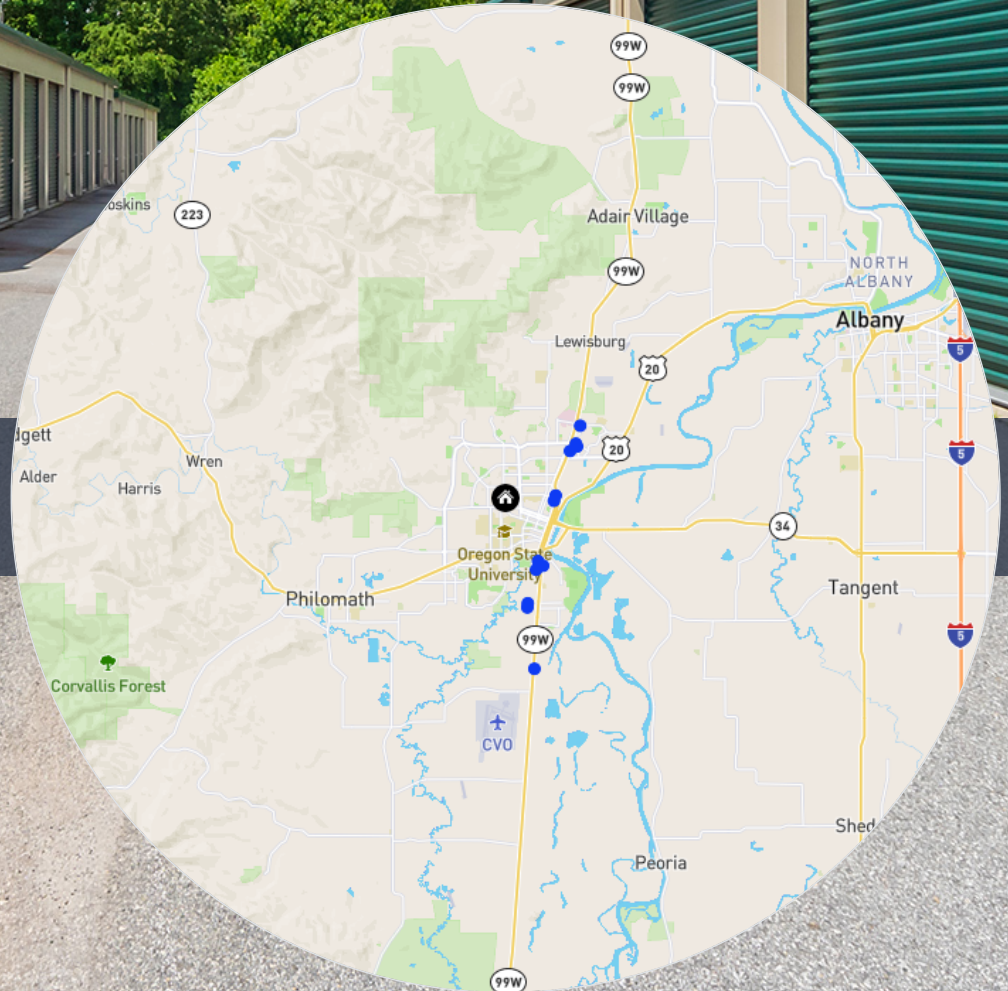
EXPLORER

SELF-STORAGE

Market Report

Produced on Dec 09 2024

Report for:
Corvallis, OR



 STORTRACK

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Executive Summary

Market: Corvallis, OR

Market Type: City

Comparisons are made with: National Totals and Averages and Oregon State Total and Averages

Market Snapshot

The Market Snapshot is a one-look overview of the market.

	This Market	State	National
Self Storage Only Facilities Net Rentable SQ FT	121,209	26,289,360	1,553,804,166
Self Storage + Parking Facilities Net Rentable SQ FT	295,349	5,958,516	266,133,908
Total Net Self Storage Rentable SQ FT	416,558	32,247,876	1,819,938,074
Parking Net Rentable SQ FT	33,815	5,958,516	266,133,908
Sq Ft per Capita			
• 2022 Sq Ft per Capita	6.94	7.66	5.50
• 2024 Sq Ft per Capita	6.80	7.50	5.46
• 2026 Sq Ft per Capita	6.66	7.37	5.38
Sq Ft per Household	17.27	19.45	14.47
Total Stores	12	1,043	65,766
• REITS	1	144	9,957
• Large Ops	4	140	11,201
• Mid Ops	1	64	7,459
• Small Ops	1	102	7,247
• Single Ops	5	593	29,902
New Developments	0	35	3,957
Estimated Net Rentable Sq Ft of Development	0	1,863,961	244,872,942
Stores opened within the last year	0	11	1,321

Market Snapshot Continued

	This Market	State	National
Demographics			
• 2022 Population	60,050	4,207,177	331,097,593
• 2024 Population	61,302 (+2.08% change)	4,297,579 (+0.02% change)	333,584,158 (+0.01% change)
• 2026 Population	62,555 (+4.17% change)	4,377,387 (+0.04% change)	338,018,925 (+0.03% change)
Households	24,125	1,658,091	125,736,353
Rental Households	14,222	610,926	44,238,593
Rental Households Percentage	58.95%	36.85%	35.18%
Median Household Income	\$61,610	\$70,084	\$75,149
Average Rate Per Square Feet			
• All Units without Parking	\$1.76	\$1.34	\$1.21
• All Units with Parking	\$1.64	\$1.22	\$1.16
• Regular Units	\$1.72	\$1.29	\$1.06
• Climate Controlled Units	\$1.98	\$1.45	\$1.38
• Only Parking	\$0.83	\$0.46	\$0.42
Rate Trend (12 months)	-7.75%	3.26%	3.16%
Units Not Advertised	13%	6%	7%
Market Including Known Developments			
Self Storage Only Facilities Net Rentable SQ FT	121,209	27,646,931	1,755,980,174
Self Storage + Parking Facilities Net Rentable SQ FT	295,349	6,464,906	308,830,842
Total Net Self Storage Rentable SQ FT	416,558	34,111,837	2,064,811,016
Parking Net Rentable SQ FT	33,815	5,958,516	267,703,562

Market Snapshot Continued

	This Market	State	National
Sq Ft per Capita			
• 2022 Sq Ft per Capita	6.94	8.11	6.24
• 2024 Sq Ft per Capita	6.80	7.94	6.19
• 2026 Sq Ft per Capita	6.66	7.79	6.11
Sq Ft per Household	17.27	20.57	16.42
Total Stores	12	1,078	69,723
• REITS	1	145	10,401
• Large Ops	4	145	11,710
• Mid Ops	1	66	7,566
• Small Ops	1	102	7,279
• Single Ops	5	596	29,989
New Supply Ratio	N/A	5.78%	13.46%

Unit Types Offered

Analysis of the most common unit types - with the percentage of Stores in the market currently offering that unit type.

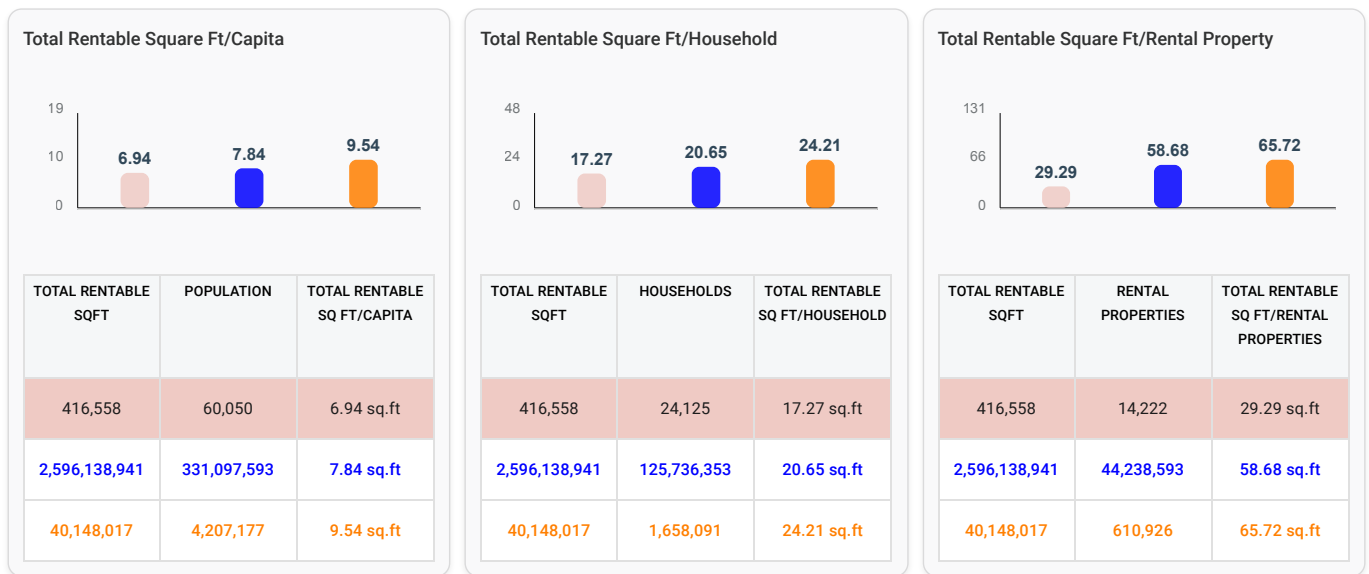
ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
58.33%	58.33%	58.33%	16.67%	16.67%	33.33%	8.33%	58.33%	8.33%	58.33%	16.67%	50.00%	N/A	41.67%	N/A	33.33%	N/A	N/A	16.67%
97.45%	100.00%	83.34%	48.10%	18.48%	28.92%	32.37%	60.86%	41.04%	69.51%	42.07%	56.64%	35.46%	64.88%	29.76%	34.78%	10.12%	1.99%	17.54%
94.80%	100.00%	85.83%	34.80%	23.94%	37.32%	23.31%	64.25%	28.82%	69.92%	28.50%	58.90%	20.31%	69.29%	13.86%	33.86%	4.25%	1.26%	23.46%

● This Market ● National Totals and Averages ● Oregon State Total and Averages

Overall Market Supply Metrics

Analysis of supply metrics in the market. A side-by-side bar chart comparison, shows the Market's Total Rentable Square Footage per Capita, Total Rentable Square Footage per Household and Total Rentable Square Footage per Rental Property.

Demographic data based on the U.S. Census Bureau's 2022 American Community Survey.



● This Market ● National Totals and Averages ● Oregon State Total and Averages

12 Month Trailing Average Rate History

View 12 month trailing average rates for the past one year.

Summary - (Premium - Rate Per Square Foot, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
Market Average Price		\$1.65	\$1.60	\$1.62	\$1.93	\$0.68	\$3.26	\$3.04	\$1.85	\$1.70	\$1.40	\$1.50	\$1.31	-	\$1.16	-	\$1.02	-	-	\$0.68
U-Haul Storage of Corvallis 1.16 miles 1050 NW 5th St, Corvallis, OR 97330	12 mo. trailing avg.	\$1.60	\$1.60	\$1.61	\$1.57	-	-	\$4.40	\$2.69	-	\$1.63	\$1.66	\$1.33	\$1.34	\$1.13	-	-	-	-	-
Northwest Self Storage - 505 NW Buchanan Ave 1.20 miles 505 NW Buchanan Ave, Corvallis, OR 97330	12 mo. trailing avg.	\$1.73	\$1.73	\$1.73	\$2.01	-	-	-	\$2.35	-	\$1.74	\$2.33	\$1.56	\$1.96	\$1.26	\$1.73	-	-	-	-
Simply Storage 1.70 miles 500 SW Twin Oaks Cir, Corvallis, OR 97333	12 mo. trailing avg.	\$1.15	\$1.03	\$1.15	\$1.10	\$0.35	\$1.67	\$1.60	\$1.41	-	\$1.00	-	-	-	\$0.75	\$0.60	-	-	\$0.35	-
Crystal lake Storage 1.85 miles 100 SE Crystal Lake Drive, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Storage Depot - Corvallis 1.86 miles 1520 SW 3rd St, Corvallis, OR 97333	12 mo. trailing avg.	\$1.66	\$1.54	\$1.49	\$2.01	\$0.54	\$3.04	\$3.04	\$1.70	\$1.70	\$1.30	\$1.30	\$1.15	-	\$0.93	-	\$0.83	-	\$0.54	\$0.54
Corvallis Self Storage 1.90 miles 435 NE Circle Blvd, Corvallis, OR 97330	12 mo. trailing avg.	\$1.93	\$1.77	\$1.93	\$1.86	\$0.78	\$3.69	\$3.96	\$2.28	-	\$1.63	\$1.46	\$1.31	\$1.33	\$1.19	\$1.03	\$1.50	\$1.54	-	\$0.78
Walnut Blvd Self Storage 2.10 miles 850 NE Walnut Blvd, Corvallis, OR 97330	12 mo. trailing avg.	\$1.71	\$1.71	\$1.71	\$1.56	-	\$3.09	\$2.76	\$2.02	\$2.04	\$1.61	\$1.25	\$1.36	\$1.28	\$1.32	\$1.17	\$0.94	\$0.83	-	-
Alliance Self Storage - Corvallis 2.12 miles 252 NE Lancaster, Corvallis, OR 97330	12 mo. trailing avg.	\$1.45	\$1.45	\$1.45	\$1.69	-	\$3.15	\$3.16	\$1.82	\$1.90	\$1.31	\$1.69	\$1.19	\$1.26	\$1.13	\$1.25	\$0.82	\$0.90	-	-

12 Month Trailing Average Rate History Continued

Summary - (Premium - Rate Per Square Foot, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING	
Creedmore Mini Storage 2.48 miles 3140-3160 Powderhorn Place, Corvallis, OR 97330	12 mo. trailing avg.	\$1.39	\$1.39	\$1.39	\$1.40	-	-	-	\$1.40	-	\$1.36	\$1.40	-	-	-	-	-	-	-	-	-
Wake Robin Storage 2.57 miles 541 SW Wake Robin Ave, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
K & H RV Storage 2.66 miles 550 SW Wake Robin Ave, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sportsman's Storage 4.14 miles 4535 SE 3rd St, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Specific Unit - 10x10 Reg (Premium - Rate Per Square Foot, Any Floor)

		DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024
Market Average Price		\$1.76	\$1.71	\$1.66	\$1.61	\$1.59	\$1.59	\$1.60	\$1.59	\$1.57	\$1.54	\$1.51	\$1.50
U-Haul Storage of Corvallis 1.16 miles 1050 NW 5th St, Corvallis, OR 97330	12 mo. trailing avg.	\$1.60	\$1.60	\$1.60	\$1.60	\$1.60	\$1.60	\$1.60	\$1.60	\$1.60	\$1.61	\$1.62	\$1.63
Northwest Self Storage - 505 NW Buchanan Ave 1.20 miles 505 NW Buchanan Ave, Corvallis, OR 97330	12 mo. trailing avg.	\$2.86	\$2.70	\$2.55	\$2.40	\$2.32	\$2.28	\$2.27	\$2.16	\$2.08	\$1.94	\$1.82	\$1.74
Simply Storage 1.70 miles 500 SW Twin Oaks Cir, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	\$1.10	\$1.05	\$1.00	\$1.00
Crystal lake Storage 1.85 miles 100 SE Crystal Lake Drive, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
The Storage Depot - Corvallis 1.86 miles 1520 SW 3rd St, Corvallis, OR 97333	12 mo. trailing avg.	\$1.23	\$1.24	\$1.24	\$1.25	\$1.26	\$1.26	\$1.26	\$1.28	\$1.30	\$1.30	\$1.30	\$1.30
Corvallis Self Storage 1.90 miles 435 NE Circle Blvd, Corvallis, OR 97330	12 mo. trailing avg.	\$1.67	\$1.62	\$1.58	\$1.54	\$1.52	\$1.52	\$1.57	\$1.58	\$1.59	\$1.60	\$1.62	\$1.63

12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 Reg (Premium - Rate Per Square Foot, Any Floor)

		DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024
Walnut Blvd Self Storage 2.10 miles 850 NE Walnut Blvd, Corvallis, OR 97330	12 mo. trailing avg.	\$1.83	\$1.81	\$1.77	\$1.73	\$1.70	\$1.69	\$1.69	\$1.68	\$1.66	\$1.64	\$1.63	\$1.61
Alliance Self Storage - Corvallis 2.12 miles 252 NE Lancaster, Corvallis, OR 97330	12 mo. trailing avg.	\$1.28	\$1.23	\$1.18	\$1.15	\$1.16	\$1.20	\$1.22	\$1.21	\$1.22	\$1.25	\$1.29	\$1.31
Creedmore Mini Storage 2.48 miles 3140-3160 Powderhorn Place, Corvallis, OR 97330	12 mo. trailing avg.	-	-	-	-	-	-	\$1.25	\$1.25	\$1.25	\$1.28	\$1.34	\$1.36
Wake Robin Storage 2.57 miles 541 SW Wake Robin Ave, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
K & H RV Storage 2.66 miles 550 SW Wake Robin Ave, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Sportsman's Storage 4.14 miles 4535 SE 3rd St, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

Specific Unit - 10x10 CC (Premium - Rate Per Square Foot, Any Floor)

		DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024
	Market Average Price	\$1.23	\$1.24	\$1.25	\$1.26	\$1.26	\$1.27	\$1.27	\$1.29	\$1.31	\$1.32	\$1.33	\$1.35
U-Haul Storage of Corvallis 1.16 miles 1050 NW 5th St, Corvallis, OR 97330	12 mo. trailing avg.	\$1.56	\$1.56	\$1.56	\$1.56	\$1.55	\$1.55	\$1.55	\$1.55	\$1.56	\$1.59	\$1.64	\$1.66
Northwest Self Storage - 505 NW Buchanan Ave 1.20 miles 505 NW Buchanan Ave, Corvallis, OR 97330	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	\$2.33
Simply Storage 1.70 miles 500 SW Twin Oaks Cir, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Crystal lake Storage 1.85 miles 100 SE Crystal Lake Drive, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
The Storage Depot - Corvallis 1.86 miles 1520 SW 3rd St, Corvallis, OR 97333	12 mo. trailing avg.	\$1.23	\$1.24	\$1.24	\$1.25	\$1.26	\$1.26	\$1.26	\$1.28	\$1.30	\$1.30	\$1.30	\$1.30
Corvallis Self Storage 1.90 miles 435 NE Circle Blvd, Corvallis, OR 97330	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	\$1.46
Walnut Blvd Self Storage 2.10 miles 850 NE Walnut Blvd, Corvallis, OR 97330	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	\$1.25
Alliance Self Storage - Corvallis 2.12 miles 252 NE Lancaster, Corvallis, OR 97330	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	\$1.69
Creedmore Mini Storage 2.48 miles 3140-3160 Powderhorn Place, Corvallis, OR 97330	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	\$1.40

12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 CC (Premium - Rate Per Square Foot, Any Floor)

		DEC 2023	JAN 2024	FEB 2024	MAR 2024	APR 2024	MAY 2024	JUN 2024	JUL 2024	AUG 2024	SEP 2024	OCT 2024	NOV 2024
Wake Robin Storage 2.57 miles 541 SW Wake Robin Ave, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
K & H RV Storage 2.66 miles 550 SW Wake Robin Ave, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Sportsman's Storage 4.14 miles 4535 SE 3rd St, Corvallis, OR 97333	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

Rate per Square Foot by Unit Type

Analysis of the average rate per square foot by each of the most common unit types.

ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL PARKING	ALL REG	ALL CC	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
\$1.76	\$1.64	\$0.83	\$1.72	\$1.98	\$3.09	\$3.04	\$2.02	\$1.70	\$1.31	\$1.40	\$1.22	N/A	\$1.06	N/A	\$1.02	N/A	N/A	\$0.83
\$1.21	\$1.16	\$0.42	\$1.06	\$1.38	\$1.86	\$1.98	\$1.28	\$1.53	\$1.01	\$1.25	\$0.88	\$1.10	\$0.81	\$1.07	\$0.75	\$1.05	\$0.51	\$0.41
\$1.34	\$1.21	\$0.46	\$1.29	\$1.45	\$2.21	\$2.14	\$1.52	\$1.56	\$1.24	\$1.24	\$1.06	\$1.11	\$0.95	\$1.06	\$0.88	\$1.25	\$0.53	\$0.46

● This Market ● National Totals and Averages ● Oregon State Total and Averages

Average Unit Type Rates

Comparison of each of the most common unit types and the average Advertised Online rate for each.

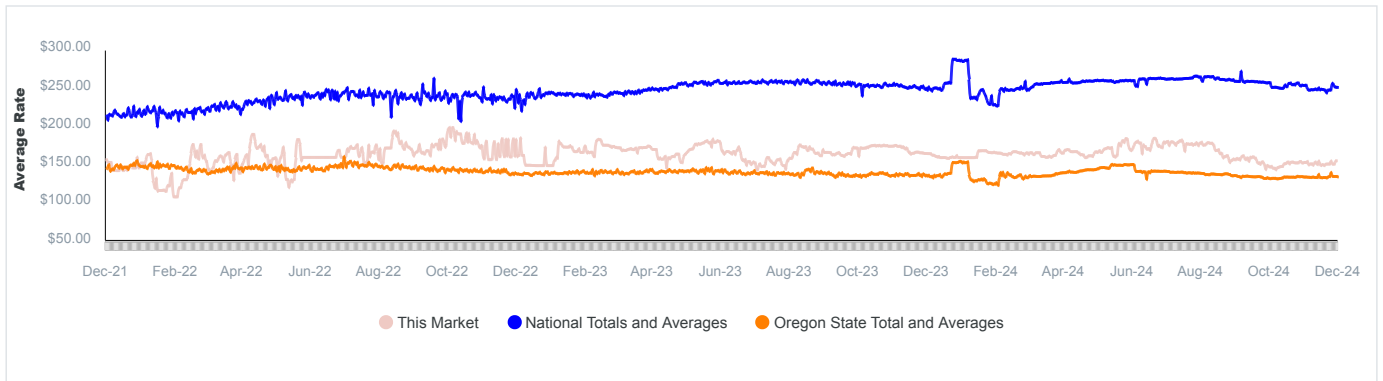
ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL PARKING	ALL REG	ALL CC	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
\$141.88	\$144.10	\$159.11	\$149.27	\$104.20	\$77.20	\$76.00	\$100.79	\$85.00	\$131.45	\$139.75	\$183.62	N/A	\$211.13	N/A	\$307.25	N/A	N/A	\$159.11
\$122.00	\$123.56	\$146.62	\$116.84	\$128.26	\$46.46	\$49.53	\$64.01	\$76.30	\$101.28	\$124.96	\$131.49	\$165.71	\$161.23	\$214.82	\$224.14	\$316.30	\$132.92	\$147.51
\$132.93	\$140.12	\$183.03	\$137.89	\$121.58	\$55.26	\$53.42	\$76.03	\$78.11	\$124.40	\$123.54	\$159.53	\$166.34	\$189.18	\$211.19	\$264.05	\$376.40	\$106.12	\$183.92

● This Market ● National Totals and Averages ● Oregon State Total and Averages

Average Rates History

Historical graphs showing the average rate over the past 36 months for each of the most common unit types.

All Units Without Parking (Last 3 Years)



All Stores List

Profile information on every store in the market. Store profile information includes the Store Name, Store Address, Total Rentable Square Footage, Year Opened, Company owner and/or Operating Company, Rate Volatility over the past 30 days.

Total Square Feet values displayed here are obtained from public sources, including city and county property records. When this information is unavailable, StorTrack uses mapping tools or internal models to estimate the size of the property - such properties have an asterisk (*) next to their Total Square Feet value.

How is Rentable Square Feet (RSF) calculated for each property?

RSF is 90% of TSF if the property has 1 floor | RSF is 80% of TSF if the property has 2 floors | RSF is 75% of TSF if the property has 3 or more floors | RSF is 80% of TSF if the property has an unknown number of floors

The class type is a proprietary store classification system. Facilities are categorized based on data concerning rental rates, population, median household income and more.

✓ Rate available for this unit type		✗ Rate not available for this unit type		🚫 Rate previously available, but not currently advertised									
U-Haul Storage of Corvallis 1.16 miles 1050 NW 5th St, Corvallis, OR 97330 Monday - Sunday 05:00 AM - 10:00 PM		Drive Distance 1.3 miles Drive Time 5.38 minutes Total Square Feet 17,364 sqft Rentable Square Footage 15,628 sqft Class Type A Store Type Self Storage Rate Volatility 0%		Marketing Scorecard 39/100 Contactability 6/11 PaidSearch 5/35 Search 0/15 SocialMedia 7/14 Website 21/25									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	🚫	✓	✗	✓	🚫	✓	🚫	✓	✗	✗	✗	✗	✗
No Image Available Northwest Self Storage - 505 NW Buchanan Ave 1.2 miles 505 NW Buchanan Ave, Corvallis, OR 97330 Monday - Sunday 06:00 AM - 10:00 PM		Drive Distance 1.35 miles Drive Time 5.84 minutes Total Square Feet 36,028 sqft Rentable Square Footage 32,425 sqft Class Type B Store Type Self Storage Rate Volatility 9%		Marketing Scorecard 38/100 Contactability 8/11 PaidSearch 0/35 Search 1/15 SocialMedia 6/14 Website 23/25									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✓	✗	✓	✗	✓	✗	✓	✗	✗	✗	✗	✗

All Stores List Continued

✓ Rate available for this unit type
 ✗ Rate not available for this unit type
 Rate previously available, but not currently advertised

		Simply Storage 1.7 miles 500 SW Twin Oaks Cir, Corvallis, OR 97333				Drive Distance 2.42 miles Drive Time 10.8 minutes Total Square Feet 16,483 sqft Rentable Square Footage 14,835 sqft Class Type C Store Type Self Storage Rate Volatility 0%				Marketing Scorecard 20/100 Contactability 3/11 PaidSearch 0/35 Search 0/15 SocialMedia 2/14 Website 15/25			
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
	✗		✗		✗	✗	✗		✗	✗	✗		





		Crystal Lake Storage 1.85 miles 100 SE Crystal Lake Drive, Corvallis, OR 97333 Monday - Sunday 07:00 AM - 10:00 PM				Drive Distance 2.44 miles Drive Time 10.25 minutes Total Square Feet 60,774 sqft Rentable Square Footage 54,697 sqft Class Type B Store Type Self Storage Rate Volatility N/A				Marketing Scorecard 17/100 Contactability 3/11 PaidSearch 5/35 Search 4/15 SocialMedia 0/14 Website 5/25			
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

		The Storage Depot - Corvallis 1.86 miles 1520 SW 3rd St, Corvallis, OR 97333 Monday - Sunday 07:00 AM - 08:00 PM				Drive Distance 2.6 miles Drive Time 10.91 minutes Total Square Feet 151,930 sqft Rentable Square Footage 136,737 sqft Class Type B Store Type Self Storage and Parking Rate Volatility 0%				Marketing Scorecard 20/100 Contactability 3/11 PaidSearch 0/35 Search 0/15 SocialMedia 1/14 Website 16/25			
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✓	✓	✓	✓	✓	✓	✗	✓	✗	✓	✗	✓	✓

		Corvallis Self Storage 1.9 miles 435 NE Circle Blvd, Corvallis, OR 97330 Monday - Sunday 06:00 AM - 08:00 PM				Drive Distance 2.62 miles Drive Time 9.54 minutes Total Square Feet 34,760 sqft Rentable Square Footage 31,284 sqft Class Type B Store Type Self Storage and Parking Rate Volatility 6%				Marketing Scorecard 58/100 Contactability 8/11 PaidSearch 13/35 Search 9/15 SocialMedia 7/14 Website 21/25			
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✗	✓	✗	✓	✗	✓	✗	✓	✗	✓	✗	✓	✓

		Walnut Blvd Self Storage 2.1 miles 850 NE Walnut Blvd, Corvallis, OR 97330				Drive Distance 3.14 miles Drive Time 10.52 minutes Total Square Feet 46,225 sqft Rentable Square Footage 41,603 sqft Class Type B Store Type Self Storage and Parking Rate Volatility 4%				Marketing Scorecard 33/100 Contactability 3/11 PaidSearch 4/35 Search 2/15 SocialMedia 5/14 Website 19/25			
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✗	✓	✗	✓	✗	✓	✗	✓	✗	✓	✗	✗	✗

All Stores List Continued

✓ Rate available for this unit type		✗ Rate not available for this unit type		🔍 Rate previously available, but not currently advertised									
 Alliance Self Storage - Corvallis 2.12 miles 252 NE Lancaster, Corvallis, OR 97330 Monday - Sunday 05:00 AM - 10:00 PM		Drive Distance 3.15 miles Drive Time 12.19 minutes Total Square Feet 19,600 sqft Rentable Square Footage 17,640 sqft Class Type B Store Type Self Storage and Parking Rate Volatility 0%		Marketing Scorecard 25/100 Contactability 3/11 PaidSearch 5/35 Search 0/15 SocialMedia 0/14 Website 17/25									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✓	✗	✓	✗	✓	✓	✓	✗	✓	✗	✓	✗	✗	✗
 Creedmore Mini Storage 2.48 miles 3140-3160 Powderhorn Place, Corvallis, OR 97330		Drive Distance 3.12 miles Drive Time 11.59 minutes Total Square Feet 4,530 sqft Rentable Square Footage 3,624 sqft Class Type B Store Type Self Storage Rate Volatility 0%		Marketing Scorecard 46/100 Contactability 6/11 PaidSearch 11/35 Search 0/15 SocialMedia 8/14 Website 21/25									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✓	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗	✗
 Wake Robin Storage 2.57 miles 541 SW Wake Robin Ave, Corvallis, OR 97333		Drive Distance 3.8 miles Drive Time 13.24 minutes Total Square Feet 30,392 sqft Rentable Square Footage 27,353 sqft Class Type B Store Type Self Storage and Parking Rate Volatility N/A		Marketing Scorecard 0/100 Contactability 0/11 PaidSearch 0/35 Search 0/15 SocialMedia 0/14 Website 0/25									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
 K & H RV Storage 2.66 miles 550 SW Wake Robin Ave, Corvallis, OR 97333		Drive Distance 3.84 miles Drive Time 13.78 minutes Total Square Feet 34,842 sqft Rentable Square Footage 31,358 sqft Class Type B Store Type Self Storage and Parking Rate Volatility N/A		Marketing Scorecard 0/100 Contactability 0/11 PaidSearch 0/35 Search 0/15 SocialMedia 0/14 Website 0/25									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
 Sportsman's Storage 4.14 miles 4535 SE 3rd St, Corvallis, OR 97333		Drive Distance 5.09 miles Drive Time 13.63 minutes Total Square Feet 10,416 sqft Rentable Square Footage 9,374 sqft Class Type B Store Type Self Storage and Parking Rate Volatility N/A		Marketing Scorecard 0/100 Contactability 0/11 PaidSearch 0/35 Search 0/15 SocialMedia 0/14 Website 0/25									
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

StorTrack's Marketing Scorecard

The StorTrack Marketing Scorecard is a scoring mechanism for judging the activity and effectiveness of a Store's local marketing. This enables us to create a methodology for comparison and competitive insight.

The Scorecard is created by monitoring five different areas of a Store's marketing activities. StorTrack has created a weighted scoring process for each of these five categories. The category scores are what you see on the Marketing Scorecard page.

Website (25 Points)

The Website Content scoring is based on the availability of the below factors: Multiple pages, Navigation, Photos, Video, Map/Directions, Reviews/Testimonials	0-7 Score
Online Pricing for the store is based on the pricing data available online and the volatility.	0-7 Score
Online promotions is based on the promotion advertised for the unit types and on the Home page of the store website.	0-5 Score
The Metadata score is based on the search options available for finding a location, a sitemap, a search box to identify a specific page, etc.	0-3 Score
Direct booking engine is scored based on the website ability to complete an online rental/reservation.	0-3 Score

Search (Nonorganic) (35 points)

The score for the store is determined based on the order of the search result occurrence and the results within the Advertisement content section on the first page of the search results. The scores are listed below based searching on the following platforms with the keywords "self-storage [city name]".

Additionally we check if the store is listed on an aggregator website like Sparefoot, SelfStorage.com, Storagefront, etc.

Buys Google Adwords	0-12 Score
Buys Bing Ads	0-8 Score
Buys Yelp Ads	0-5 Score
Buys YellowPages Ads	0-5 Score
Listed on aggregator	0-5 Score

Search (organic) (15 points)

The score for the store is determined based on the keywords "self-storage [city name]" and if store appears on the first page of the search results.

First Page on Google	0-4 Score
First Page on Bing	0-3 Score
First Page on Yelp	0-3 Score
First Page on YellowPages	0-3 Score
GoogleMaps	0-2 Score

Social Media (14 points)

The social media score is based on the availability of the company profile, location specific profile, and posts within the last week and last month.

Facebook	0-7 Score
Twitter	0-7 Score

Contactability (11 points)

This score is based on the ease and methods to contact the store.

Contact Form/Direct Phone Number	0-3 Score
24/7 Customer Support Center	0-3 Score
Chat Support on Website	0-2 Score
1-800/Toll Free Number	0-3 Score