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Table of Contents

Market Snapshot · · · · · · · · · · · · · · · · · · ·
Unit Types Offered · · · · · · · · · · · · · · · · · · ·
Overall Market Supply Metrics · · · · · · · · · · · · · · · · · · ·
12 Month Trailing Average Rate History
10x10 Reg · · · · · · · · · · · · · · · · · · ·
10x10 CC · · · · · · · · · · · · · · · · · ·
Rate per Square Foot by Unit Type · · · · · · 1
Average Unit Type Rates · · · · · 1
Average Rates History · · · · · 1
All Units Without Parking · · · · · 1
All Stores List · · · · · 1



Executive Summary

Market: Butler, PA

Market Type: 10 mile radius

Comparisons are made with: National Totals and Averages and Pennsylvania State Total and Averages

Market Snapshot

The Market Snapshot is a one-look overview of the market.

	This Market	3 Miles	5 Miles	State	National
Net Rentable Sq Ft	383,343	91,258	254,592	76,212,645	2,809,189,033
Sq Ft per Capita					
• 2021 Sq Ft per Capita	4.78	3.13	5.66	5.88	8.52
• 2024 Sq Ft per Capita	4.77	3.12	5.64	5.91	8.42
• 2026 Sq Ft per Capita	4.75	3.11	5.61	5.88	8.31
Sq Ft per Household	11.33	6.96	13	14.8	22.65
Total Stores	25	6	14	2,199	64,121
• REITS	0	0	0	223	9,683
• Mid Ops	3	2	2	843	23,940
Small Ops	22	4	12	1,133	30,529
New Developments	1	1	1	147	3,580
Sq Ft of Developments	34,168	34,168	34,168	10,002,126	275,331,850
Stores opened within the last year	0	0	0	44	929
Demographics					
• 2021 Population	80,129	29,159	45,001	12,970,650	329,725,481
• 2024 Population	80,394 (+0.33% change)	29,243 (+0.29% change)	45,156 (+0.34% change)	12,903,121 (-0.01% change)	333,584,158 (+0.01% change)
2026 Population	80,781 (+0.81% change)	29,366 (+0.71% change)	45,373 (+0.83% change)	12,957,240 (0% change)	338,018,925 (+0.03% change)
Households	33,827	13,113	19,583	5,147,783	124,010,992
Rental Households	8,297	4,863	6,098	1,586,866	43,858,831



Market Snapshot Continued

	This Market	3 Miles	5 Miles	State	National
Rental Households Percentage	24.53%	37.09%	31.14%	30.83%	35.37%
Median Household Income	\$66,090	\$55,391	\$62,253	\$67,587	\$69,021
Average Rate Per Square Feet					
All Units without Parking	\$1.04	\$1.23	\$1.13	\$1.34	\$1.28
All Units with Parking	\$0.99	\$1.23	\$1.08	\$1.3	\$1.23
Regular Units	\$0.83	\$0.77	\$0.83	\$1.13	\$1.05
Climate Controlled Units	\$1.35	\$1.56	\$1.44	\$1.56	\$1.5
Only Parking	\$0.06	N/A	\$0.03	\$0.36	\$0.43
Rate Trend (12 months)	4.66%	-3.93%	4.53%	-2.58%	2.02%
Units Not Advertised	0%	25%	20%	15%	21%
Market Including Known Developments					
Net Rentable Sq Ft	417,511	125,426	288,760	86,214,771	3,084,520,883
Sq Ft per Capita					
2021 Sq Ft per Capita	5.21	4.3	6.42	6.65	9.35
2024 Sq Ft per Capita	5.19	4.29	6.39	6.68	9.25
2026 Sq Ft per Capita	5.17	4.27	6.36	6.65	9.13
Sq Ft per Household	12.34	9.57	14.75	16.75	24.87
Total Stores	26	7	15	2,346	67,701
• REITS	0	0	0	240	10,104
Mid Ops	3	2	2	856	24,369
Small Ops	22	4	12	1,133	30,533

Unit Types Offered

Analysis of the most common unit types - with the percentage of Stores in the market currently offering that unit type.

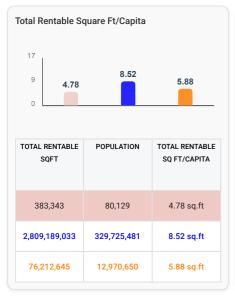
ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
25.93%	29.63%	25.93%	14.81%	7.41%	7.41%	3.70%	14.81%	11.11%	18.52%	14.81%	14.81%	11.11%	11.11%	3.70%	3.70%	3.70%	3.70%	3.70%
97.65%	100.00%	87.36%	48.60%	17.89%	29.37%	32.51%	61.72%	41.36%	69.74%	42.20%	57.40%	35.98%	65.70%	30.35%	35.12%	10.46%	3.54%	16.86%
99.00%	100.00%	85.87%	47.63%	16.71%	38.90%	37.49%	66.08%	42.48%	70.66%	42.23%	57.69%	34.75%	66.83%	30.51%	38.74%	11.14%	5.40%	15.13%

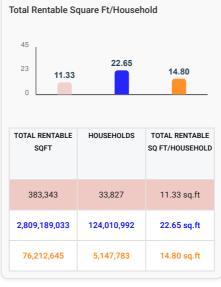
■ This Market ■ National Totals and Averages ■ Pennsylvania State Total and Averages

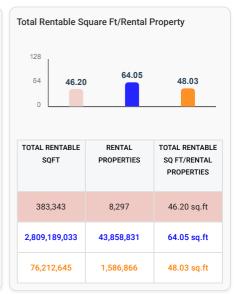
Overall Market Supply Metrics

Analysis of supply metrics in the market. A side-by-side bar chart comparison, shows the Market's Total Rentable Square Footage per Capita, Total Rentable Square Footage per Household and Total Rentable Square Footage per Rental Property.

Demographic data based on the U.S. Census Bureau's 2021 American Community Survey.











12 Month Trailing Average Rate History

View 12 month trailing average rates for the past one year.

Summary - (Premium - Rate Per Square Foot, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
Market	Average Price	\$1.05	\$0.94	\$0.71	\$1.34	\$0.06	\$1.44	\$1.68	\$1.01	\$1.96	\$0.92	\$1.28	\$0.63	\$0.92	\$0.51	\$0.99	\$0.61	\$0.98	\$0.03	\$0.09
Lock Solid Storage 0.04 mile 118 S Main St, Butler, PA 16001	12 mo. trailing avg.	\$1.33	\$1.33	-	\$1.33	-	-	\$1.68	-	\$1.56	-	\$1.15	-	\$0.93	-	-	-	-	-	-
Butler's Best Mini Storage 0.43 mile 449 1/2 W Cunningham St, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Storage Sense - Butler 1.25 miles 112 Hillvue Dr, Butler, PA 16001	12 mo. trailing avg.	\$1.65	\$1.61	\$1.07	\$1.90	\$0.21	-	\$2.54	-	\$2.08	\$1.36	\$1.64	-	\$1.35	\$0.93	-	-	-	\$0.21	-
Shockey Mini Storage 1.51 miles 140 Shockey Ln, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lick Hill Self Storage 2.19 miles 111 Linwood Dr, Butler, PA 16001	12 mo. trailing avg.	\$0.59	\$0.59	\$0.59	-	-	-	-	\$0.90	-	\$0.60	-	\$0.47	-	\$0.40	-	-	-	-	-
Williams Mini Storage 2.98 miles 295 Chicora Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A-Z Mini Storage 3.42 miles 494 US-422, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Klines Storage 3.74 miles 554 Holyoke Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-



12 Month Trailing Average Rate History Continued

Summary - (Premium - Rate Per Square Foot, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL CC	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
Oneida Heights Storage 3.79 miles 184 Moore Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Summit Depot LLC 3.98 miles 770 422 east, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
My Space Storage 4.06 miles 542 Evans City Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Aaaa Mini Storage - PA 4.35 miles 135 Kriess Rd, Butler, PA 16001	12 mo. trailing avg.	\$1.01	\$0.96	\$0.77	\$1.21	\$0.03	\$1.51	-	\$1.01	\$1.82	\$0.78	\$1.32	\$0.62	\$1.06	\$0.59	\$0.95	\$0.53	\$0.89	\$0.03	-
Safe-Space Mini Storage 4.41 miles 102 Corks Ln, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ski Moisture Free Mini Storage 4.91 miles 120 North Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
J&I Mini Storage 5.19 miles 776 Old Rte 422 E, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
B2 Storage LLC 6.27 miles 138 Shannon Rd, Renfrew, PA 16053	12 mo. trailing avg.	-	\$0.09	\$0.09	-	\$0.09	-	-	-	-	-	-	-	-	-	-	-	-	-	\$0.09
Butler Mini Storage 6.38 miles 162 Unionville Rd, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

12 Month Trailing Average Rate History Continued

Summary - (Premium - Rate Per Square Foot, Any Floor)

		ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL REG	ALL	ALL PARKING	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR	RV PARKING
Storage Rentals of America - Butler 540 Pittsburgh Road 6.7 miles 540 Pittsburgh Rd, Butler, PA 16002	12 mo. trailing avg.	\$1.03	\$1.03	\$1.03	-	-	-	-	\$1.32	-	\$1.08	-	\$0.85	-	\$0.68	-	-	-	-	-
Lake Arthur Self Storage 6.98 miles Unionville Rd, Prospect, PA 16052	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Red O'Donnell's Self Storage 7.05 miles 315 Red Dog Road, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A+ Mini Storage 7.05 miles 1265 Benjamin Franklin Hwy, Fenelton, PA 16034	12 mo. trailing avg.	\$0.65	\$0.65	\$0.65	-	-	-	-	\$1.03	-	\$0.65	-	\$0.51	-	\$0.43	-	-	-	-	-
Prospect Self Storage 7.44 miles 1052 New Castle Rd, Prospect, PA 16052	12 mo. trailing avg.	\$0.93	\$0.93	\$1.05	\$0.82	-	\$1.20	-	\$0.90	-	-	\$0.90	-	\$0.73	-	-	-	-	-	-
Marwood Self Storage 9.24 miles 557 Marwood Rd, Cabot, PA 16023	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Evans City Mini Storage 9.83 miles 447 May Ln, Evans City, PA 16033	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safe Place Storage LLC 9.94 miles 1648 Evans City Road, Evans City, PA 16033	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 Reg (Premium - Rate Per Square Foot, Any Floor)

		FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024
	Market Average Price	\$0.68	\$0.69	\$0.71	\$0.72	\$0.74	\$0.75	\$0.78	\$0.80	\$0.82	\$0.84	\$0.86	\$0.88
Lock Solid Storage 0.04 mile 118 S Main St, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Butler's Best Mini Storage 0.43 mile 449 1/2 W Cunningham St, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Storage Sense - Butler 1.25 miles 112 Hillvue Dr, Butler, PA 16001	12 mo. trailing avg.	\$1.38	\$1.40	\$1.41	\$1.41	\$1.39	\$1.38	\$1.37	\$1.38	\$1.37	\$1.37	\$1.37	\$1.36
Shockey Mini Storage 1.51 miles 140 Shockey Ln, Butler, PA 16001	12 mo. trailing avg.	\$0.81	\$0.82	\$0.83	\$0.86	\$0.90	\$0.90	-	-	-	-	-	-
Lick Hill Self Storage 2.19 miles 111 Linwood Dr, Butler, PA 16001	12 mo. trailing avg.	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60	\$0.60
Williams Mini Storage 2.98 miles 295 Chicora Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
A-Z Mini Storage 3.42 miles 494 US-422, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Klines Storage 3.74 miles 554 Holyoke Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Oneida Heights Storage 3.79 miles 184 Moore Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Summit Depot LLC 3.98 miles 770 422 east, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
My Space Storage 4.06 miles 542 Evans City Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Aaaa Mini Storage - PA 4.35 miles 135 Kriess Rd, Butler, PA 16001	12 mo. trailing avg.	\$0.74	\$0.74	\$0.74	\$0.74	\$0.74	\$0.74	\$0.74	\$0.74	\$0.74	\$0.75	\$0.77	\$0.78
Safe-Space Mini Storage 4.41 miles 102 Corks Ln, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Ski Moisture Free Mini Storage 4.91 miles 120 North Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
J&I Mini Storage 5.19 miles 776 Old Rte 422 E, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
B2 Storage LLC 6.27 miles 138 Shannon Rd, Renfrew, PA 16053	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 Reg (Premium - Rate Per Square Foot, Any Floor)

		FFD 0000	MAD 0000	4 DD 0000	MAN/ 0000	11111 0000	IIII 0000	4110 0000	OFD 0000	00T 0000	NOV 2002	DE0 0000	1431.000.4
D. II. A. II. 101		FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024
Butler Mini Storage 6.38 miles 162 Unionville Rd, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Storage Rentals of America - Butler 540 Pittsburgh Road 6.7 miles 540 Pittsburgh Rd, Butler, PA 16002	12 mo. trailing avg.	\$0.82	\$0.82	\$0.81	\$0.82	\$0.93	\$0.91	\$1.03	\$1.08	\$1.08	\$1.08	\$1.08	\$1.08
Lake Arthur Self Storage 6.98 miles Unionville Rd, Prospect, PA 16052	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
A+ Mini Storage 7.05 miles 1265 Benjamin Franklin Hwy, Fenelton, PA 16034	12 mo. trailing avg.	\$0.54	\$0.54	\$0.54	\$0.55	\$0.56	\$0.57	\$0.59	\$0.60	\$0.61	\$0.62	\$0.64	\$0.65
Red O'Donnell's Self Storage 7.05 miles 315 Red Dog Road, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Prospect Self Storage 7.44 miles 1052 New Castle Rd, Prospect, PA 16052	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Marwood Self Storage 9.24 miles 557 Marwood Rd, Cabot, PA 16023	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Evans City Mini Storage 9.83 miles 447 May Ln, Evans City, PA 16033	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Safe Place Storage LLC 9.94 miles 1648 Evans City Road, Evans City, PA 16033	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

Specific Unit - 10x10 CC (Premium - Rate Per Square Foot, Any Floor)

		FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024
	Market Average Price	\$1.13	\$1.15	\$1.17	\$1.18	\$1.19	\$1.19	\$1.20	\$1.21	\$1.22	\$1.23	\$1.24	\$1.25
Lock Solid Storage 0.04 mile 118 S Main St, Butler, PA 16001	12 mo. trailing avg.	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15	\$1.15
Butler's Best Mini Storage 0.43 mile 449 1/2 W Cunningham St, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Storage Sense - Butler 1.25 miles 112 Hillvue Dr, Butler, PA 16001	12 mo. trailing avg.	\$1.76	\$1.78	\$1.75	\$1.76	\$1.70	\$1.67	\$1.65	\$1.65	\$1.65	\$1.65	\$1.65	\$1.64
Shockey Mini Storage 1.51 miles 140 Shockey Ln, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Lick Hill Self Storage 2.19 miles 111 Linwood Dr, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Williams Mini Storage 2.98 miles 295 Chicora Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 CC (Premium - Rate Per Square Foot, Any Floor)

		FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024
A-Z Mini Storage 3.42 miles 494 US-422, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Klines Storage 3.74 miles 554 Holyoke Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Oneida Heights Storage 3.79 miles 184 Moore Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Summit Depot LLC 3.98 miles 770 422 east, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
My Space Storage 4.06 miles 542 Evans City Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Aaaa Mini Storage - PA 4.35 miles 135 Kriess Rd, Butler, PA 16001	12 mo. trailing avg.	\$1.28	\$1.28	\$1.28	\$1.28	\$1.28	\$1.28	\$1.28	\$1.28	\$1.28	\$1.29	\$1.30	\$1.32
Safe-Space Mini Storage 4.41 miles 102 Corks Ln, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Ski Moisture Free Mini Storage 4.91 miles 120 North Rd, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
J&I Mini Storage 5.19 miles 776 Old Rte 422 E, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
B2 Storage LLC 6.27 miles 138 Shannon Rd, Renfrew, PA 16053	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Butler Mini Storage 6.38 miles 162 Unionville Rd, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Storage Rentals of America - Butler 540 Pittsburgh Road 6.7 miles 540 Pittsburgh Rd, Butler, PA 16002	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Lake Arthur Self Storage 6.98 miles Unionville Rd, Prospect, PA 16052	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Red O'Donnell's Self Storage 7.05 miles 315 Red Dog Road, Butler, PA 16001	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
A+ Mini Storage 7.05 miles 1265 Benjamin Franklin Hwy, Fenelton, PA 16034	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Prospect Self Storage 7.44 miles 1052 New Castle Rd, Prospect, PA 16052	12 mo. trailing avg.	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90	\$0.90
Marwood Self Storage 9.24 miles 557 Marwood Rd, Cabot, PA 16023	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-



12 Month Trailing Average Rate History Continued

Specific Unit - 10x10 CC (Premium - Rate Per Square Foot, Any Floor)

		FEB 2023	MAR 2023	APR 2023	MAY 2023	JUN 2023	JUL 2023	AUG 2023	SEP 2023	OCT 2023	NOV 2023	DEC 2023	JAN 2024
Evans City Mini Storage 9.83 miles 447 May Ln, Evans City, PA 16033	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Safe Place Storage LLC 9.94 miles 1648 Evans City Road, Evans City, PA 16033	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

Rate per Square Foot by Unit Type

Analysis of the average rate per square foot by each of the most common unit types.

ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL PARKING	ALL REG	ALL CC	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
\$1.04	\$0.91	\$0.14	\$0.67	\$1.35	\$1.44	\$1.68	\$1.01	\$1.96	\$0.92	\$1.34	\$0.63	\$0.92	\$0.54	\$0.99	\$0.60	\$0.98	\$0.03	\$0.09
\$1.28	\$1.22	\$0.43	\$1.05	\$1.50	\$2.10	\$2.22	\$1.39	\$1.67	\$1.07	\$1.34	\$0.93	\$1.18	\$0.83	\$1.14	\$0.76	\$1.11	\$0.48	\$0.42
\$1.34	\$1.30	\$0.36	\$1.13	\$1.56	\$2.03	\$2.29	\$1.43	\$1.76	\$1.12	\$1.37	\$0.97	\$1.21	\$0.86	\$1.16	\$0.80	\$1.10	\$0.41	\$0.35

This Market
 National Totals and Averages
 Pennsylvania State Total and Averages

Average Unit Type Rates

Comparison of each of the most common unit types and the average Advertised Online rate for each.

ALL UNITS WITHOUT PARKING	ALL UNITS WITH PARKING	ALL PARKING	ALL REG	ALL CC	5X5 REG	5X5 CC	5X10 REG	5X10 CC	10X10 REG	10X10 CC	10X15 REG	10X15 CC	10X20 REG	10X20 CC	10X30 REG	10X30 CC	CAR PARKING	RV PARKING
\$108.94	\$106.43	\$62.50	\$88.17	\$136.43	\$35.99	\$42.00	\$50.50	\$98.00	\$91.80	\$133.60	\$94.75	\$138.00	\$107.75	\$198.00	\$180.00	\$294.00	\$75.00	\$50.00
\$129.69	\$130.74	\$144.62	\$125.41	\$138.96	\$52.61	\$55.60	\$69.52	\$83.39	\$106.95	\$133.71	\$138.87	\$176.62	\$165.06	\$227.60	\$227.02	\$333.79	\$137.60	\$145.88
\$131.50	\$130.60	\$111.82	\$123.58	\$141.29	\$50.70	\$57.23	\$71.32	\$87.96	\$111.66	\$137.50	\$144.78	\$180.78	\$171.62	\$231.02	\$239.58	\$330.17	\$101.17	\$114.95

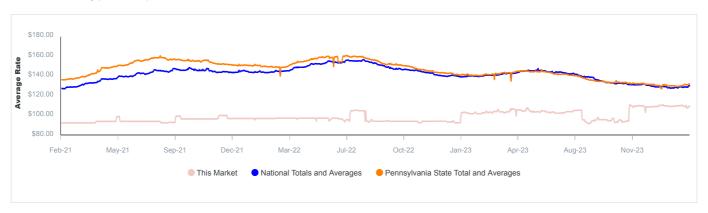
■ This Market ■ National Totals and Averages ■ Pennsylvania State Total and Averages



Average Rates History

Historical graphs showing the average rate over the past 36 months for each of the most common unit types.

All Units Without Parking (Last 3 Years)



All Stores List

Profile information on every store in the market. Store profile information includes the Store Name, Store Address, Total Rentable Square Footage, Year Opened, Company owner and/or Operating Company, Rate Volatility over the past 30 days.

Total Square Feet values displayed here are obtained from public sources, including city and county property records. When this information is unavailable, StorTrack uses mapping tools or internal models to estimate the size of the property - such properties have an asterisk (*) next to their Total Square Feet value.

How is Rentable Square Feet (RSF) calculated for each property?

RSF is 95% of TSF if the property has 1 floor | RSF is 85% of TSF if the property has 2 floors | RSF is 75% of TSF if the property has 3 or more floors | RSF is 95% of TSF if the property has an unknown number of floors

The class type is a proprietary store classification system. Facilities are categorized based on data concerning rental rates, population, median household income and more.

Monday -	118 S Main	id Storage 0. St, Butler, PA 1 12:01 AM			Drive Distance Drive Time Total Square Form Rentable Square Class Type Store Type Rate Volatility		0.47 10,4 8,87 B	7 mile 7 minute 140 sqft 74 sqft F Storage		Marketing Scorecard Contactability Paid Search Search Social Media Website			
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	~	×	~	×	~	×	~	×	×	×	×	×	×
No Image Available Monday -	449 1/2 W	Best Mini Sto Cunningham St 12:01 AM			Drive Distance Drive Time Total Square For Rentable Square Class Type Store Type Rate Volatility		3.37 6,00 5,70 C	2 mile 7 minutes 00 sqft 00 sqft		Mark Contac Paid Sc Search Social Websit	earch Media		0/100 0/11 0/35 0/15 0/14 0/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
<	×	×	×	×	×	×	×	×	×	×	×	×	×

rate availa	able for this un	it type	× Rate	not available f	or this unit type	е	Rate pr	reviously availa	ble, but not cu	urrently advertis	sed	*	Your Store
No Image Available		Sense - Butle Dr, Butler, PA 16			Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		6.27,7 27,7 26,3 B	5 miles 7 minutes 732 sqft 345 sqft f Storage and F	Parking	Marketing Scorecard Contactability Paid Search Search Social Media Website		ecard	38/100 5/11 0/35 5/15 6/14 22/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	Ø	×	~	~	~	×	Ø	Ø	×	×	×	Ø	×
No Image Available Monday - F Saturday -	140 Shockey Friday	Mini Storage y Ln, Butler, PA 09:00 AM Closed			Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		4.99 34,0 32,3 B	2 miles 5 minutes 054 sqft 351 sqft f Storage and F	Parking	Mark Contac Paid Se Search Social I Website	earch Media	ecard	24/100 6/11 5/35 3/15 0/14 10/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	×	×	×	×	×	×	×	×	×	×	×	×	×
Monday - S	111 Linwood	Self Storage d Dr, Butler, PA 1 09:00 AM			Drive Distance Drive Time Total Square Fe Rentable Square		6.64 9,69	2 miles 4 minutes 98 sqft 13 sqft		Mark Contac Paid Se Search	-	ecard	25/100 6/11 5/35 6/15
					Class Type Store Type Rate Volatility		B Self 0%	f Storage		Social I Website			0/14 8/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	Store Type	10x15 Reg	Self	f Storage 10x20 Reg	10x20 CC			Car Parking	8/25
5x5 Reg ×	5x5 CC	5x10 Reg	5x10 CC ×	10x10 Reg	Store Type Rate Volatility	10x15 Reg	Self 0%	_	10x20 CC	Website	e	Car Parking	
	× Williams I		× 2.98 miles	_	Store Type Rate Volatility 10x10 CC	- veet	Self 0% 10x15 CC × 3.6(10.19,22:8,77) B	10x20 Reg 6 miles 18 minutes 37 sqft 75 sqft f Storage		Website 10x30 Reg	e 10x30 CC x eting Score tability tarch	×	8/25 RV Parking
×	× Williams I	✓ Mini Storage	× 2.98 miles	_	Store Type Rate Volatility 10x10 CC x Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type	- veet	Self 0% 10x15 CC × 3.66 10. 9,23 8,77 B Self	10x20 Reg 6 miles 18 minutes 37 sqft 75 sqft f Storage		Website 10x30 Reg X Mark Contace Paid Se Search Social I	e 10x30 CC x eting Score tability tarch	×	8/25 RV Parking X 0/100 0/11 0/35 0/15 0/14 0/25
× 5x5 Reg	Williams I 295 Chicora	Wini Storage Rd, Butler, PA 1	× 2.98 miles (6001	~	Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility	eet e Footage	Self 0% 10x15 CC × 3.66 10.1 9,23 8,77 B Self N/A	10x20 Reg 6 miles 18 minutes 37 sqft 75 sqft f Storage	×	Website 10x30 Reg X Mark Contact Paid Se Search Social I Website	e 10x30 CC x eting Score tability earch Media	×	8/25 RV Parking X 0/100 0/11 0/35 0/15 0/14 0/25
× 5x5 Reg	Williams 1 295 Chicora 5x5 CC X A-Z Mini 3	Mini Storage Rd, Butler, PA 1	x 2 2.98 miles 6001 5x10 CC x miles	10x10 Reg	Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Square Class Type Store Type Rate Volatility 10x10 CC	eet e Footage 10x15 Reg	Self 0% 10x15 CC 3.66 10 9,23 8,77 B Self N/A 10x15 CC × 5.23 8.83 3,54 3,36 C	10x20 Reg 6 miles 18 minutes 37 sqft 75 sqft f Storage 10x20 Reg × 3 miles 3 minutes 41 sqft 64 sqft f Storage	10x20 CC	Website 10x30 Reg X Mark Contac Paid Se Search Social I Website 10x30 Reg X	eting Score tability arch Media e 10x30 CC x veting Score tability arch wedia	× Car Parking	8/25 RV Parking X 0/100 0/11 0/35 0/15 0/14 0/25 RV Parking
× 5x5 Reg ×	Williams 1 295 Chicora 5x5 CC X A-Z Mini 3	Mini Storage Rd, Butler, PA 1 5x10 Reg X	x 2 2.98 miles 6001 5x10 CC x miles	10x10 Reg	Store Type Rate Volatility 10x10 CC x Drive Distance Drive Time Total Square Fe Rentable Square Class Type Rate Volatility 10x10 CC x Drive Distance Drive Time Total Square Fe Rentable Square Total Square Fe Rentable Square Class Type Store Type Store Type Store Type	eet e Footage 10x15 Reg	Self 0% 10x15 CC 3.66 10. 9,23 8,77 B Self N/A 10x15 CC 5.23 8.83 3,55 3,36 C Self	10x20 Reg 6 miles 18 minutes 37 sqft 75 sqft f Storage 10x20 Reg × 3 miles 3 minutes 41 sqft 64 sqft f Storage	10x20 CC	Website 10x30 Reg X Mark Contac Paid Se Search Social I Website 10x30 Reg X Mark Contac Paid Se Search Social I Social I	eting Score tability arch Media e 10x30 CC x veting Score tability arch wedia	× Car Parking	8/25 RV Parking × 0/100 0/11 0/35 0/15 0/14 0/25 RV Parking × 0/100 0/11 0/35 0/15 0/14



	able for this un	it type	× Rate	not available t	or this unit type	е	Rate pr	eviously availa	ble, but not cu	irrentiy adverti	seu		Your Store
		Drage 3.74 mile Rd, Butler, PA			Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		11.7 3,51 3,34 C	9 miles 72 minutes 77 sqft 11 sqft 15 Storage		Mark Contac Paid Se Search Social Websit	ecard	0/100 0/11 0/35 0/15 0/14 0/25	
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	×	×	×	×	×	×	×	×	×	×	×	×	×
No Image Available Monday - F Saturday -	184 Moore F	eights Stora Rd, Butler, PA 16 07:30 AM Closed			Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		12.0 6,48 6,16 C	9 miles 96 minutes 87 sqft 52 sqft		Mark Contac Paid Se Search Social I Websit	earch Media	ecard	12/100 3/11 5/35 0/15 0/14 4/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	×	×	×	×	×	×	×	×	×	×	×	×	×
No Image Available Monday - F Saturday -	770 422 eas Friday	Oepot LLC 3.9 tt, Butler, PA 160 09:00 AM Closed			Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		11.1 16,4 15,6 C	2 miles 11 minutes 183 sqft * 559 sqft		Mark Contac Paid Se Search Social Websit	earch Media	ecard	0/100 0/11 0/35 0/15 0/14 0/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	×	×	×	×	×	×	×	×	×	×	×		×
No Image Available		× Storage 4.0ity Rd, Butler, P.		×	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		10.6 40,2 38,1 C	× 5 miles 58 minutes 200 sqft 190 sqft Storage	×	Mark Contac Paid Se Search Social I Websit	earch Media	×	× 0/100 0/11 0/35 0/15 0/14 0/25
No Image Available	My Space	Storage 4.0	6 miles	10x10 Reg	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type	eet	4.36 10.6 40,2 38,1 C Self	5 miles 58 minutes 200 sqft 90 sqft	10x20 CC	Mark Contac Paid Se Search Social	eting Score	×	0/100 0/11 0/35 0/15 0/14
No Image	My Space 542 Evans C	e Storage 4.00	6 miles A 16001		Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility	eet e Footage	4.36 10.6 40,2 38,1 C Self N/A	5 miles 58 minutes 200 sqft 190 sqft		Mark Contac Paid Se Search Social I Websit	eting Score tability earch Media e	×	0/100 0/11 0/35 0/15 0/14 0/25
No Image Available	My Space 542 Evans C 5x5 CC X Aaaa Min 135 Kriess R	e Storage 4.00 Eity Rd, Butler, P. 5x10 Reg x i Storage - F td, Butler, PA 16 10:00 AM Closed	6 miles A 16001 5x10 CC ×	10x10 Reg	Drive Distance Drive Time Total Square Fe Rentable Square Class Type Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Square Class Type Store Type Store Type	eet ee Footage 10x15 Reg	4.36 10.6 40,2 38,1 C Self N/A 10x15 CC × 5.29 13.4 66,8 63,4 B	5 miles 58 minutes 200 sqft 190 sqft Storage	10x20 CC	Mark Contac Paid Se Search Social I Websit	eting Score tability search Media e 10x30 CC x eting Score tability search	× Car Parking	0/100 0/11 0/35 0/15 0/14 0/25
No Image Available 5x5 Reg Monday Tuesday Wednesda	My Space 542 Evans C 5x5 CC X Aaaa Min 135 Kriess R	e Storage 4.00 ity Rd, Butler, P. 5x10 Reg x i Storage - F td, Butler, PA 16 10:00 AM Closed 10:00 AM	6 miles A 16001 5x10 CC x PA 4.35 miles 5001 - 04:00 PM	10x10 Reg	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Squar Class Type	eet ee Footage 10x15 Reg	4.36 10.6 40,2 38,1 C Self N/A 10x15 CC × 5.29 13.4 66,8 63,4 B Self	5 miles 58 minutes 200 sqft 190 sqft 10x20 Reg	10x20 CC	Mark Contac Paid Se Search Social I Websit 10x30 Reg X Mark Contac Paid Se Search Social I	eting Score tability search Media e 10x30 CC x eting Score tability search	× Car Parking	0/100 0/11 0/35 0/15 0/15 0/14 0/25 RV Parking × 22/100 6/11 5/35 3/15 0/14

Rate availa	able for this un	it type	× Rate	not available f	or this unit type	e	Rate pr	reviously availa	ble, but not cu	rrently advertis	sed	*	Your Store
Monday - F Saturday -	102 Corks Li	ce Mini Stor n, Butler, PA 16 08:00 AM Closed		\$	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		11.8 16,7 15,9 B	6 miles 89 minutes 740 sqft 903 sqft f Storage		Marketing Scorecard Contactability Paid Search Search Social Media Website			9/100 0/11 5/35 0/15 0/14 4/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	×	×	×	×	×	×	×	×	×	×	×	×	×
No Image Available		ure Free Mir d, Butler, PA 16		.91 miles	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		9.7 18,1 17,2 B	6 miles minutes 164 sqft 255 sqft		Mark Contac Paid Se Search Social I Website	earch Media	ecard	0/100 0/11 0/35 0/15 0/14 0/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	×	×	×	×	×	×	×	×	×	×	×	x	×
	770 Old Rie-	422 E, Butler, P.	A 10002		Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		5,31 5,04 C Self	6 minutes 10 sqft 45 sqft f Storage		Contac Paid Se Search Social I Website	earch Media		0/11 0/35 0/15 0/14 0/25
5x5 Reg					reace volatility		N/A	١					
JAJ Neg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg		10x15 Reg			10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
	× B2 Storag		×		10x10 CC	×	7.08 14.6 7,10 6,74 B	10x20 Reg	×	×	eting Score tability earch	×	
X No Image Available	× B2 Storag	× Je LLC 6.27 mi	×		10x10 CC x Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type	×	7.08 14.6 7,10 6,74 B Self	X B miles 61 minutes 01 sqft 46 sqft	×	Mark Contac Paid Se Search Social I	eting Score tability earch	×	× 31/100 6/11 5/35 12/15 0/14
X No Image	× B2 Storag 138 Shannon	x ge LLC 6.27 min Rd, Renfrew, I	× illes PA 16053	×	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility	× eet e Footage	7.08 14.6 7,10 6,74 B Self 0%	x B miles 61 minutes 01 sqft 46 sqft f Storage and F	×	Mark Contac Paid Se Search Social I Website	eting Score tability earch Media	×	× 31/100 6/11 5/35 12/15 0/14 8/25
No Image Available	B2 Storag 138 Shannot 5x5 CC Butler Mir	x x ge LLC 6.27 mm n Rd, Renfrew, I	× siles PA 16053 5x10 CC x 38 miles	10x10 Reg	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility 10x10 CC	x eet e Footage 10x15 Reg x	7.0x15 CC 7.00 14.6 7,10 6,74 8 Self 0% 10x15 CC × 7.12 14.3 16,2 15,3 B	10x20 Reg X B miles 61 minutes 01 sqft 46 sqft f Storage and F 10x20 Reg X 2 miles 38 minutes 200 sqft 390 sqft f Storage	Parking 10x20 CC	Mark Contac Paid Se Search Social I Website 10x30 Reg	eting Score tability harch Media e 10x30 CC x eting Score tability harch Media	× Car Parking	31/100 6/11 5/35 12/15 0/14 8/25
No Image Available 5x5 Reg No Image	B2 Storag 138 Shannot 5x5 CC Butler Mir	x ye LLC 6.27 min Rd, Renfrew, I 5x10 Reg x ni Storage 6.	× siles PA 16053 5x10 CC x 38 miles	10x10 Reg	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Store Type Total Square Fe Rentable Squar Class Type Store Type	x eet e Footage 10x15 Reg x	7.08 14.6 7,10 6,74 8 Self 0% 10x15 CC X	10x20 Reg X B miles 61 minutes 01 sqft 46 sqft f Storage and F 10x20 Reg X 2 miles 38 minutes 200 sqft 390 sqft f Storage	Parking 10x20 CC	Mark Contace Paid Se Search Social I Website 10x30 Reg X Mark Contace Paid Se Search Social I Social I	eting Score tability harch Media e 10x30 CC x eting Score tability harch Media	× Car Parking	X 31/100 6/11 5/35 12/15 0/14 8/25 RV Parking V 0/100 0/11 0/35 0/15 0/14



Rate availa	able for this ur	nit type	^ Rate	not available i	or this unit type	-	Rate pr		bic, but not co	,			
Monday - T Wednesday Thursday - Saturday	day Closed 9 - Friday 09:30 AM - 05:30 PM 09:30 AM - 04:00 PM Closed			tler 540	Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		12 r 18,0 17,1 B	2 miles minutes 000 sqft 100 sqft		Mark Contac Paid Se Search Social I Websit	earch Media	ecard	41/100 8/11 5/35 0/15 7/14 21/25
Sunday 5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
(×	Ø	×	~	×	~	×	⊗	×	×	×	×	×
No Image Available		nur Self Stora d, Prospect, PA			Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		16.5 8,05 7,65 B	5 miles 54 minutes 57 sqft 54 sqft f Storage and F	Parking	Mark Contac Paid Se Search Social I Websit	earch Media	ecard	0/100 0/11 0/35 0/15 0/14 0/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	10x10 CC	10x15 Reg	10x15 CC	10x20 Reg	10x20 CC	10x30 Reg	10x30 CC	Car Parking	RV Parking
×	×	×	×	×	×	×	×	×	×	×	×	×	×
No Image Available		nnell's Self S g Road, Butler, F		iiiico	Drive Distance Drive Time			5 miles		man	eting Score	Journ	0/100
					Total Square Fe Rentable Squar Class Type Store Type Rate Volatility		18,8 17,9 B	48 minutes 392 sqft 947 sqft f Storage and F	Parking	Contac Paid Se Search Social I Websit	earch Media		0/11 0/35 0/15 0/14 0/25
5x5 Reg	5x5 CC	5x10 Reg	5x10 CC	10x10 Reg	Total Square Fe Rentable Squar Class Type Store Type		18,8 17,9 B Self	392 sqft 947 sqft f Storage and F	Parking 10x20 CC	Paid Se Search Social I	earch Media	Car Parking	0/35 0/15 0/14 0/25
5x5 Reg	5x5 CC			10x10 Reg	Total Square Fe Rentable Squar Class Type Store Type Rate Volatility	e Footage	18,8 17,9 B Self N/A	392 sqft 947 sqft f Storage and F		Paid Se Search Social Websit	earch Media e	Car Parking	0/35 0/15 0/14 0/25
	X A+ Mini S 1265 Benjar	5x10 Reg X Storage 7.05 mmin Franklin Hw	5x10 CC	×	Total Square Fe Rentable Squar Class Type Store Type Rate Volatility	e Footage 10x15 Reg ×	18,6 17,5 B Self N/A 10x15 CC × 9 m 11.6 19,7 18,7 B	392 sqft 947 sqft f Storage and F 10x20 Reg	10x20 CC	Paid Se Search Social I Websit	Media e 10x30 CC × eting Score tability earch Media	×	0/35 0/15 0/14 0/25 RV Parking
X Monday - S	X A+ Mini S 1265 Benjar	5x10 Reg X Storage 7.05 mmin Franklin Hw	5x10 CC × siles y, Fenelton, PA	×	Total Square Fe Rentable Squar Class Type Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type	e Footage 10x15 Reg ×	18,6 17,5 B Self N/A 10x15 CC × 9 m 11.6 19,7 18,7 B Self	392 sqft 947 sqft f Storage and F 10x20 Reg × iiles 66 minutes 700 sqft 715 sqft	10x20 CC	Paid Se Search Social I Websit 10x30 Reg Mark Contac Paid Se Search Social I Search Social I	Media e 10x30 CC × eting Score tability earch Media	×	0/35 0/15 0/14 0/25 RV Parking × 23/100 3/11 0/35 8/15 0/14 12/25
×	X A+ Mini S 1265 Benjai	5x10 Reg X Storage 7.05 m min Franklin Hw 12:01 AM	5x10 CC x silles y, Fenelton, PA - 11:59 PM	X 16034	Total Square Fe Rentable Squar Class Type Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility	10x15 Reg x eet eFootage	18,6 17,5 B Self N/A 10x15 CC × 9 m 11.6 19,7 18,7 B Self 0%	392 sqft 947 sqft f Storage and F 10x20 Reg x iiles 66 minutes 700 sqft 715 sqft f Storage	10x20 CC ×	Paid Se Search Social I Websit 10x30 Reg Mark Contac Paid Se Search Social I Websit Websit	Media e 10x30 CC x eting Score tability earch Media e	×	0/35 0/15 0/14 0/25 RV Parking × 23/100 3/11 0/35 8/15 0/14
Monday - S	X A+ Mini S 1265 Benjar Sunday 5x5 CC X Prospect 1052 New C	5x10 Reg X Storage 7.05 mmin Franklin Hw 12:01 AM 5x10 Reg X Self Storage castle Rd, Prosp 12:00 PM	5x10 CC x siles y, Fenelton, PA - 11:59 PM 5x10 CC x	10x10 Reg	Total Square Fe Rentable Squar Class Type Store Type Rate Volatility 10x10 CC X Drive Distance Drive Time Total Square Fe Rentable Squar Class Type Store Type Rate Volatility 10x10 CC	e Footage 10x15 Reg x eet e Footage 10x15 Reg	18,6 17,5 B Self N/A 10x15 CC × 9 m 11.6 19,7 18,7 B Self 0% 10x15 CC ×	392 sqft 947 sqft f Storage and F 10x20 Reg x iiles 66 minutes 700 sqft 715 sqft f Storage 10x20 Reg	10x20 CC ×	Paid Se Search Social I Websit 10x30 Reg X Mark Contac Paid Se Search Social I Websit	Media e 10x30 CC x eting Score tability earch Media e 10x30 CC x eting Score tability earch Media e Media e Media e Media	× Car Parking	0/35 0/15 0/14 0/25 RV Parking × 23/100 3/11 0/35 8/15 0/14 12/25
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All Stores List Continued

Page No: 16

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StorTrack's Marketing Scorecard

The StorTrack Marketing Scorecard is a scoring mechanism for judging the activity and effectiveness of a Store's local marketing. This enables us to create a methodology for comparison and competitive insight.

The Scorecard is created by monitoring five different areas of a Store's marketing activities. StorTrack has created a weighted scoring process for each of these five categories. The category scores are what you see on the Marketing Scorecard page.

Website (25 Points)

The Website Content scoring is based on the availability of the below factors: Multiple pages, Navigation, Photos, Video, Map/Directions, Reviews/Testimonials	0-7 Score
Online Pricing for the store is based on the pricing data available online and the volatility.	0-7 Score
Online promotions is based on the promotion advertised for the unit types and on the Home page of the store website.	0-5 Score
The Metadata score is based on the search options available for finding a location, a sitemap, a search box to identify a specific page, etc.	0-3 Score
Direct booking engine is scored based on the website ability to complete an online rental/reservation.	0-3 Score

Search (Nonorganic) (35 points)

The score for the store is determined based on the order of the search result occurrence and the a results within the Advertisement content section on the first page of the search results. The scores are listed below based searching on the following platforms with the keywords "self-storage [city name]".

Additionally we check if the store is listed on an aggregator website like Sparefoot, SelfStorage.com, Storagefront, etc.

Buys Google Adwords	0-12 Score
Buys Bing Ads	0-8 Score
Buys Yelp Ads	0-5 Score
Buys YellowPages Ads	0-5 Score
Listed on aggregator	0-5 Score



Search (organic) (15 points)

The score for the store is determined based on the keywords "self-storage [city name]" and if store appears on the first page of the search results.

First Page on Google	0-4 Score
First Page on Bing	0-3 Score
First Page on Yelp	0-3 Score
First Page on YellowPages	0-3 Score
GoogleMaps	0-2 Score

Social Media (14 points)

The social media score is based on the availability of the company profile, location specific profile, and posts within the last week and last month.

Facebook	0-7 Score
Twitter	0-7 Score

Contactability (11 points)

This score is based on the ease and methods to contact the store.

Contact Form/Direct Phone Number	0-3 Score
24/7 Customer Support Center	0-3 Score
Chat Support on Website	0-2 Score
1-800/Toll Free Number	0-3 Score